

1-800-600-7080

# LOS ANGELES

July 10 & 11, 2010

Saturday & Sunday, 10am to 4pm.

## Event Summary

Market:	Los Angeles County
Attendees:	6000-8500
Exhibits:	200
Exhibit Sizes:*	5x8', 7x8', 7x10', 8x10'
Load In:	see notes in right margin
Parking:	\$15 day
Pricing:	Call 1-800-600-7080

## Exhibit Notes

Each Space Includes: One skirted table (length of table varies with size of exhibit); up to two chairs; white convention-style exhibit space dividers (8' high backwall; 3' high sidewalls); complimentary expo passes for your bridal clients; specific move-in, loading instructions, and driving directions mailed 10 days and emailed 3 days prior to expo. Exhibitor badges are **NOT** required. Corners and high-traffic exhibit spaces are premiums. All exhibit spaces are subject to change, availability, and local safety restrictions. Electrical Service and Lead Lists are **NOT** included in exhibit pricing and must be ordered separately.

\*Bold number signifies width.

## Additional Event Services\*\*

Lead List (Registered Brides)	\$ 40
Electricity Service	\$ 45
Electricity Service: (see note at right)	varies
Additional Table (skirted)	\$ 45

\*\*All services must be ordered prior to expo date. Mailing lists contain Email and mailing addresses, but no phone numbers. Email addresses are only available through an opt-in process. Lead lists are forwarded within 5 days of the event.

## Marketing Opportunities<sup>†</sup>

Prize Sponsor	FREE
Shopping Bag Sponsor	FREE
Bridal Pen Sponsor (200 Logo Pens)	FREE
Web Site Listing (6 mos.) <sup>‡</sup>	FREE
Web Site Link (6 mos.)	save 50%
Program Ad (B&W, 1-7/8" x 1" inch)	\$40
Auto-Confirmation Email Ad	save 20%

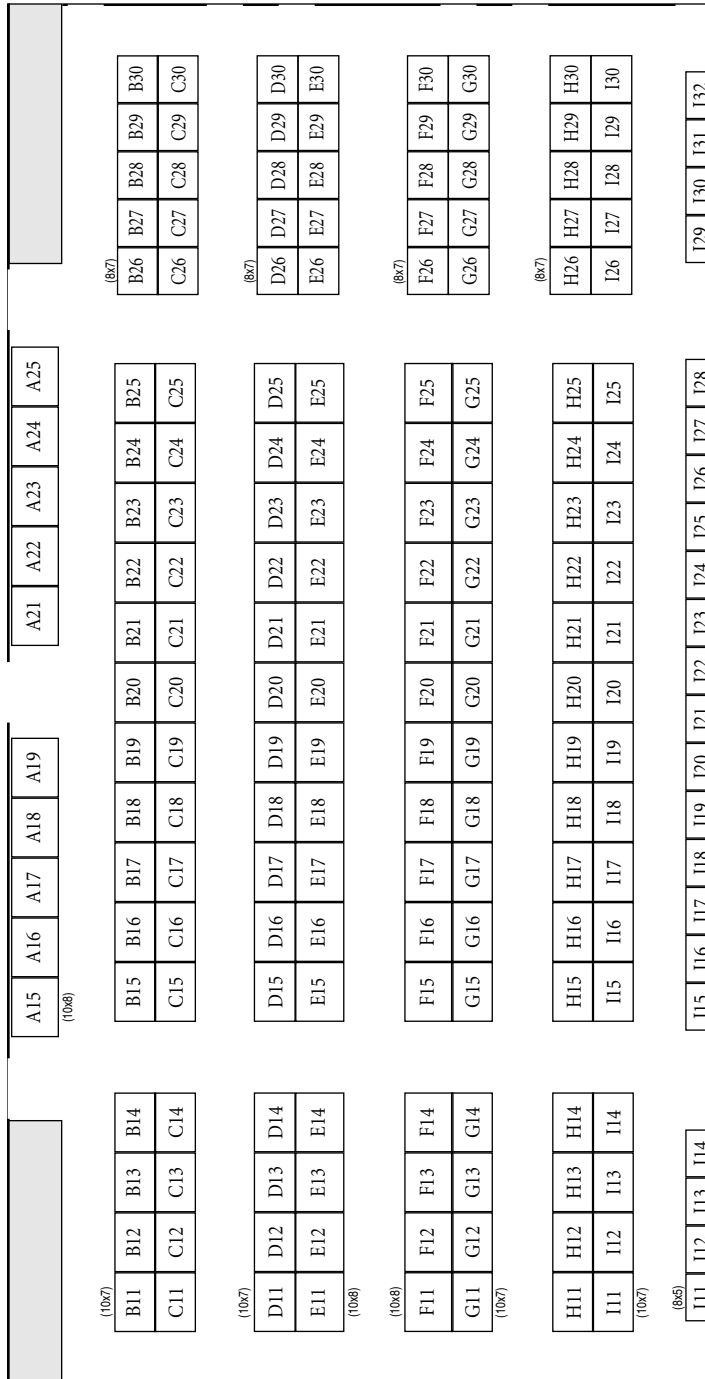
<sup>†</sup>Subject to availability and production deadlines. Offer expires.  
<sup>‡</sup>Up to three months prior and three months after event date.



**LOS ANGELES CONVENTION CENTER**  
West Wing Concourse Hall  
(Next to Staples Center and L.A. Live Entertainment Venue.)

Expo Calendar, Floor Plans,  
Exhibits, and Driving Directions  
online at BrideWorld.com

Event #129



1-800-600-7080

info@brideworld.com

## MOVE IN TIMES:

Friday: 5 pm to 8:30 pm  
Saturday: 7 am to 9:30 am  
Sunday: 9 am to 9:30 am

## MOVE OUT TIMES:

Saturday: 4 pm to 4:30 pm.  
Sunday: 4 pm to 6 pm.



## \*ELECTRICITY

The Los Angeles Convention Center is the exclusive provider of electrical services. For exhibitors requiring an electrical connection, please order directly from the L.A.C.C. electrical dept. Order by phone (213) 741-1151 ext. 5470 or online at LACclink.com. You'll need to know your space number and the expo date. There is a 20% discount if ordered and paid-in-full more than 20 days prior to event.

[www.lacclink.com/services\\_exhibitors.htm](http://www.lacclink.com/services_exhibitors.htm)



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